



# Connor Basch

Emmy Winning Content Creator



[connorbasch.com](http://connorbasch.com)



Marquette University '18  
Bachelor of Arts in Digital Media



(317) 937 - 8389  
2607 Reed St. NE #917  
Washington, DC 20018  
[connor.basch@gmail.com](mailto:connor.basch@gmail.com)

## WORK EXPERIENCE

### University of Maryland Athletics

Assistant Athletic Director - Creative Video

July 2021 - present

- Leading Maryland Athletics' digital and social video efforts, with oversight of a full-time staff, while serving as the lead content creator for the Maryland Men's Basketball program.

### Learfield IMG College & Kansas Athletics

Social+ Correspondent

November 2019 - July 2021

- Assisting in the shooting, producing, editing, and posting of creative content (both sponsored & otherwise) for Kansas Athletics social accounts. Managing social channels. Brainstorming & helping pitch content for potential sponsorship.

### University of Georgia Athletic Association

Digital Production Assistant

July 2018 - July 2019

- Ideating & producing both short & long-form video and graphic design projects to promote numerous collegiate athletic programs.

Additional positions with: Milwaukee Bucks, Gonzaga Athletics, Marquette Wire, Indy Eleven Professional Soccer, University of Wisconsin-Parkside, ESPN Radio 1070 The Fan

## SKILLS

- Adobe Creative Cloud; Social Media; Sony, Panasonic, Canon Cameras; Advanced drone operator; Bilingual